

BAKU OVERSEAS PROPERTY EXPO 2017

PRIVATE EXHIBITION

The best way to meet wealthy property buyers
and create web of partners



Hilton  Baku





OVERSEAS PROPERTY EXPO 2017



Baku

Azerbaijan

3-4 November, 2017

“Hilton Baku” Hotel

Unique Concept

NOVEMBER 3 (FRIDAY) — DAY FOR PROFESSIONALS

Workshop – Foreign participants meet Azerbaijan realtors with the aim to find new partners and conclude contracts for cooperation.

Round Table – Discussion of the current condition of Azerbaijan and Foreign real estate markets and opportunities for cooperation.

Educative Seminars – Series of presentations from local professionals, on how to work more efficiently on the Azerbaijani market, which strategies and marketing means are most efficient.

Series of presentations - Participants present their companies and projects to the local professionals.

NOVEMBER 4 (SATURDAY) — DAY FOR BUYERS & INVESTORS

Exhibition – Foreign participants meet Azerbaijan potential property buyers and investors in real estate.

Business Program– Series of presentations. Participants present their companies and projects to potential clients and partners.

Unique Concept

Entrance is *By Invitation Only* — This is a high-level private exhibition for a very targeted, pre-qualified AUDIENCE

Total number of participants up to 18 companies. You can choose among Gold, Silver or Bronze participation packages.

Not an Expo or Bazaar type event. An intimate arena in which the buyer's attention is focused on a few select exhibitors, and not among hundreds of unrelated offers

Each exhibitor's space will **maintain a very comfortable** setting to insure that sales pitches, presentation and client negotiations can be held privately and effectfully.

Complimentary refreshments all day, including canapés and wine service.

The exhibition will run two days — Friday, Saturday, from 12:00 am to 20:00 pm

Your Hosts



Global Promotion Group is a leading Marketing group on the CIS Real Estate Market. We specialize ourselves on promotion and marketing of real estate, our adherence to what we do, experience and narrow specialization, makes us most reputable real estate marketing companies, GPG is the new generation of successful Real Estate market leaders which caters to viable buyers and sellers. Our extensive client and partner database and extraordinary marketing campaign have made us one of the “Go-To” Companies.

Your Hosts



HomesOverseas.ru – HomesOverseas.ru – one of the leading Russian overseas property portals, which has about 3500 unique visitors every day. It is a successor of the magazine Homes Overseas, published in Russia from 2005 to 2011. In 2010 Homes Overseas Russian Edition successfully held the event Russian Awards.

Venue



Hilton Hotel & Resorts - the most recognized name in the industry, travelers all over the world have been saying “Take me to the Hilton” for almost a century. And because of innovative approach to products, amenities and service, Hilton continues to be synonymous with hotel across the globe. Hilton Hotels & Resorts remains the stylish, forward thinking global leader of hospitality – and help make traveling easier with our smart design, innovative restaurant concepts, authentic hospitality and commitment to the global community.

Invited Visitors

- **Top-Managers & Executives** from all top Financial and Corporate Firms in Baku
- **Property Investors**
- **Global Promo Group and HomesOverseas.ru Partners**
- **Top Baku Real Estate Agencies**

Participation packages

	Gold	Silver	Bronze
Exhibitors' space	8 sq.m: big table, up to 6 chairs	4 sq.m: small table, up to 4 chairs	2 sq.m: place on the common table, 2 chairs
Number of badges	4	2	1
Additional badges (50 euro extra)	No more than 2	No more than 1	No
Decoration	2 roll-ups, brochure stand	1 roll-up	1 roll-up
Presentation (1 day/2 day/both days)	Free of charge	+ 300 /500 /700 euro	+ 300 /500 /700 euro
Pre-scheduled meetings	Free of charge	+ 800 euro	+ 800 euro
Advertising on HomesOverseas.ru	500 euro budget	250 euro budget	No
Advertising on GPG.name	Banner + 100 listings	50 listings	No
PRICE	4850 EURO	2450 EURO	1250 EURO

Additional information

- All packages include: participation in Round Table and educative seminars; diploma; information about company in printed catalogue; special rates for accommodation.
- Making presentation during the business program of BOPE provides you with the opportunity to present your company, projects and country for high quality audience of local professionals on the 1st day and potential property buyers and investors on the 2nd day. Presentation lasts up to **40 minutes**, online broadcasting will be done.

Prices for holding of presentation:

- For participants with Golden package – **free of charge**.
- For participants with Silver and Bronze packages:
 - 1st day – **300 euro**;
 - 2nd day – **500 euro**.
 - Both days – **700 euro**.
- For non-participants:
 - 1st day – **500 euro**;
 - 2nd day – **800 euro**.
 - Both days - **1100 euro**.

Sponsorship package

Services included

Exhibitors' space: 15 sq.m: 2 big tables, 10 chairs	Announcing your company 4 times during the event
Number of badges: up to 10	A word at the opening of the event
Decoration: 4 roll-ups, 2 information desks	Providing the company with the information about all registered visitors
Presentation: during both days of event	Placing your maquette, print material in the best location of the event hall
Pre-scheduled meetings: additional promotion and setting meetings on the highest level	Broadcasting your promo clip during the business program
Advertising on HomesOverseas.ru: 1500 euro budget	Placing your logo on the press wall of the event
Advertising on GPG.name: 3 top location banners + 150 listings	Email blast with your offer (4 times after the event)
Private meeting room	Transfer and hotel accommodation
Branding the cover of the event catalogue	Post event meetings, follow up calls, assistance in negotiations
Branding the web-site of the event	Provision with translator service
Announcing and branding in every event's newsletter	Provision with promo girls service
PRICE	15 000 EURO

Venue & Hosts



1B, Azadlig Avenue, Baku

www.hilton.com



www.globalpg.ru



www.homesoverseas.ru



www.bakupropertyexpo.com

Exhibitor Registration

If you require additional information,
please send an email to

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