

MOSCOW OVERSEAS PROPERTY SHOW 2018



30-31 MARCH 2018
MOSCOW | RUSSIA
LOTTE HOTEL

MOSCOW OVERSEAS PROPERTY SHOW 2018



Unique concept

This is brand new concept from the organizers of well-known overseas property exhibitions and events.

We invite **developers and agencies** offering overseas property on the Russian market to participate.

Within just two days **you** will able to:

- Find new partners for effective sales;
- Learn the secrets of marketing of overseas property in Russia;
- Present your company and its projects to clients and professionals;
- Meet with potential buyers and investors.

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Program of the event

30 March, Friday (11:00 – 19:00)

DAY FOR PROFESSIONALS

- **Workshop** – Foreign participants meet Russian realtors with the aim to establish new partnership and conclude contracts for cooperation.
- **Round Table** – Discussion of the current condition of Russian and Foreign real estate markets and opportunities for cooperation.
- **Educative Seminars** – Series of presentations from local Russian professionals, on how to work more efficiently on the Russian market, which strategies and marketing means are most efficient.
- **Series of presentations.** - Participants present their companies and projects to the local professionals.

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Program of the event

31 March, Saturday (12:00 – 19:00)

DAY FOR BUYERS & INVESTORS

- **Exhibition** – Foreign participants meet Russian potential property buyers and private investors.
- **Business Program** – Series of presentations. Participants present their companies and projects to potential clients and investors. The business program will be broadcasted online, so that buyers and investors from different cities of Russia and other CIS countries could see your presentation.

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Visitors

30 March We invite property professionals:

- Key representatives of real estate agencies from Moscow and regions
- Real estate journalists and specialized media
- Global Promotion Group and HomesOverseas.ru partners

31 March We invite property buyers:

- Business owners and their family
- Top-managers & executives of financial and resources companies
- Private and corporate property investors

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Advantages

- Entrance by invitations only. This is a high-level private event for a targeted, pre-qualified audience.
- Limited number of participants. Buyer's attention is focused on a few exhibitors. Also limits on participants from country/region exist.
- Comfortable atmosphere of private event is beneficial for negotiations and sales.
- Complimentary refreshments all day for participants and guests
- Pre-scheduled meetings for negotiations with important partners and clients.

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Participation packages

| | GOLD | SILVER | BRONZE |
|--|-----------------------------------|-------------------------------------|---|
| Exhibitors' space | 8 sq.m: big table, up to 6 chairs | 4 sq.m: small table, up to 4 chairs | 2 sq.m: place on the common table, 2 chairs |
| Number of badges | 4 | 2 | 1 |
| Additional badges (50 euro extra) | No more than 2 | No more than 1 | No |
| Decoration | 2 roll-ups, plasma TV | 1 roll-up | 1 roll-up |
| Presentation (1 day/2 day) | Free of charge | + 300 euro/free | + free/500 euro |
| Pre-scheduled meetings | Free of charge | + 800 EURO | + 800 EURO |
| Advertising on HomesOverseas.ru | 500 EURO budget | 250 EURO budget | No |
| Advertising on gpg.name | Banner + 100 listings | 50 listings | No |
| Price | 4850 EURO | 2850 EURO | 1450 EURO |

All packages include: participation in Round Table and educative seminars; diploma; information about company in printed catalogue; special rates for accommodation

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Presentation

Present your company, projects and country for high quality audience of local professionals on the 1st day and potential property buyers and investors on the 2nd day. Presentation lasts up to **40 minutes**, online broadcasting will be done.

Prices for holding of presentation:

- For participants with Golden package – **free of charge**.
- For participants with Silver and Bronze packages:
 - 1st day – **300 euro** (free for bronze package);
 - 2nd day – **500 euro** (free for silver package).
- For non-participants:
 - 1st day – **500 euro**;
 - 2nd day – **800 euro**.
 - Both days - **1100 euro**.

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Sponsorship package

| Services included | |
|--|--|
| Exhibitors' space: 15 sq.m: 2 big tables, 10 chairs | Announcing your company 4 times during the event |
| Number of badges: up to 10 | A word at the opening of the event |
| Decoration: 4 roll-ups, 2 information desks | Providing the company with the information about all registered visitors |
| Presentation: during both days of event | Placing your maquette, print material in the best location of the event hall |
| Pre-scheduled meetings: additional promotion and setting meetings on the highest level | Broadcasting your promo clip during the business program |
| Advertising on HomesOverseas.ru: 1500 euro budget | Placing your logo on the press wall of the event |
| Advertising on GPG.name: 3 top location banners + 150 listings | Email blast with your offer (4 times after the event) |
| Private meeting room | Transfer and hotel accommodation |
| Branding the cover of the event catalogue | Post event meetings, follow up calls, assistance in negotiations |
| Branding the web-site of the event | Provision with translator service |
| Announcing and branding in every event's newsletter | Provision with promo girls service |
| PRICE | 15 000 EURO |

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Hosts



Global Promotion Group is a marketing company for promotion of real estate on the CIS Real Estate Market. Our huge experience and narrow specialization makes us leader in the field where we work. We build extensive client and partner database and create extraordinary marketing campaign for our clients.

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Venue

HOTEL «LOTTE HOTEL» 5*, Moscow, Novinsky blvd, 8, b.2



The hotel is well located in the center of the city, offers high standards of service
The hotel offers special rates for accommodation especially for **MOPS participants** and visitors.

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Participants registration

In case you need any additional information,
please, send email to:

info@overseasproperty.show

Or call us:

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+7 916 620 72 24 (WhatsApp, Viber)

Skype: [orgpropertyeventsmoscow](https://www.skype.com/join/overseaspropertyeventsmoscow)